



October 3, 2022

Dear **Valued Sponsor:**

Come join us! The Subtropical Agriculture and Environments Society is celebrating 77 years of advancing the plant, animal, and environmental sciences of the subtropics. After so many years, we have reason to celebrate. The mission of our society is to stimulate interest in subtropical research and its practical application in the production of crops and animals...and we've been successful! Despite the challenges of a pandemic, our society is larger than ever! More young and established scientists are exploring the challenges posed by subtropical environments than ever. In recent years, our society has grown to 200 attendees at our annual conference, and we expect to exceed that this year.

Every year the Subtropical Agriculture and Environments Society holds an Annual Conference where students and researchers gather and share research they have been working on and present it at the meeting to local growers, students, ag industry, and researchers.

For this 77th Annual Conference, we are planning an amazing meeting – our biggest yet!

- Conference will be a two-day event, February 9 & 10th, at the Holiday Inn Resort on South Padre Island
- Conference will have one Keynote speaker and one new researcher highlight
- Featuring 33 oral presentations on the latest research and even more poster presentations highlighting the earliest look at ongoing research
- Competition among students for the best oral and poster presentation
- Social networking reception and dinner on February 9th will culminate in the presentation of the Potts Award for Excellence in Horticulture.
- Attendance is expected to exceed our recent average of 200 established and young scientists

We need your help and sponsorship to continue to provide cutting edge agricultural research and spreading ideas to growers in the subtropics. Your support is important to keep this essential Annual Conference going for years to come and to really represent our agricultural industry in the Lower Rio Grande Valley. Would you, our **Valued Sponsor**, please consider making an investment to help keep this important information available in 2023?

All contributors to the SAES Annual meeting will be prominently listed on the back page of each program according to the following categories:

Diamond \$1000 or more, Platinum \$750, Gold \$500, Silver \$300, or Bronze \$100.

SAES is a non-profit organization that produces the journal Subtropical Agriculture and Environments which publishes advancements in plant, animal and environmental sciences. The journal was first published in 1946 and 1947 as the Proceedings of the Annual Lower Rio Grande Valley Citrus Institute, and in 1948 as the Proceedings of the Annual Lower Rio Grande Valley Citrus and Vegetable Institute.



A limited number of sponsors (first come, first serve) can receive additional recognition in the program and verbally during the dinner, by sponsoring one of the following awards or events:

- Networking reception and dinner - \$6,500
- Drinks at networking reception and dinner - \$3,500
- Potts Award for Excellence in Horticulture - \$1,000
- Student Travel Award - \$500 each (Preferably 2 awards at least)
- Best Student Poster Presentation Award: - \$650
 - 1st place: \$150 each for undergraduate and graduate student winners
 - 2nd place: \$100 each for undergraduate and graduate student winners
 - 3rd place: \$75 each for undergraduate and graduate student winners
- Best Student Oral Presentation Award: - \$450
 - 1st place: \$200 for the student winner
 - 2nd place: \$150 for the student winner
 - 3rd place: \$100 for the student winner

Individual award or event sponsors will be listed in the program as the sponsor for the award, identified during the announcement of the award, and listed on the back of the program under the category (Diamond, Platinum, etc.) that matches their donation.

Sponsor checks should be made payable to:

Subtropical Agriculture and Environments Society
Attn: Teresa Gonzales
312 North International Boulevard
Weslaco, TX 78599

Phone: 956-447-3362

E-mail: teresa.gonzales@tamuk.edu

Sincerely,

SAES Board of Directors

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